

REMARKS/ARGUMENTS

Applicant would like to thank the Examiner for the careful consideration given the present application. The application has been carefully reviewed in light of the Office Action, and amended as necessary to more clearly and particularly describe the subject matter that Applicant regards as the invention.

Claims 1, 10, 19, 21, 22, 38 and 42 are amended.

Claims 1–3, 10, 11, 18–25 and 37–43 are rejected under 35 U.S.C. 102(e) as being anticipated by Ito et al. (U.S. Patent No. 6,249,740 B1). Withdrawal of the rejection is respectfully requested for at least the following reasons. Regarding amended claims 1, 10, 19, 38, and 42, Ito et al. does not disclose that an information provider transmits on-road location information **of an event** by using road shape data. Rather, Ito et al. relates to obtaining and/or transmitting information relating to the location of a vehicle. In particular Ito et al. discloses providing route guidance or a recommended route based on the vehicle's current location. Various scenarios are presented in Ito et al. for obtaining and transmitting information in order to determine the vehicle's current location such as when the vehicle strays off of the recommended route, when the vehicle makes a turn, and determining the location of the vehicle in order to generate the recommended route. However, Ito et al. is silent on transmitting the on-road location of an event by using road shape data.


The Office Action cites Figures 11 of Ito et al. for its assertion that Ito et al. teaches “coordinate string indicating a region including a position on which an event occurs”—claim 21. Similarly, Figure 14 of Ito et al. is cited for teaching “said shape data includes a coordinate string indicating a border of a region in which an event occurs”—claim 22. Applicant respectfully disagrees. Neither Figure 11 nor Figure 14 of Ito et al. teach or disclose a coordinate string

indicating a region including a position on which an event occurs. Instead, such Figures in Ito et al. are directed to determining the position of the vehicle. Because Ito et al. fails to claim each and every element of the rejected claims, the rejection should be withdrawn.

In light of the foregoing, it is respectfully submitted that the present application is in condition for allowance and notice to that effect is hereby requested. If it is determined that the application is not in condition for allowance, the Examiner is invited to initiate a telephone interview with the undersigned attorney to expedite prosecution of the present application.

If there are any additional fees resulting from this communication, please charge same to our Deposit Account No. 16-0820, our Order No. 34409.

Respectfully submitted,
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